

**Subject:** Downtowners of Distinctionboundary="Apple-Mail=\_2D89A1A9-5512-4E20-A5AD-D52DC31E3413"  
**From:** "Michael Lamb" <michael@downtownnews.com>  
**Date:** 12/12/2016 10:12 AM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Hello Henna

Look forward to seeing you tomorrow night.  
Let me know if you are splitting the sponsorship with CCA like last year.

Los Angeles Downtown News continues its tradition of honoring the people and entities that have made Downtown what it is today: a vibrant, successful and diverse community of 16 districts representing business, politics, arts and culture - as well as burgeoning new residential neighborhoods. The districts include: Arts District, Bunker Hill, Central City East, Chinatown, City West, Civic Center, Fashion District, Figueroa Corridor, Financial District, Historic Core, Jewelry District, Little Tokyo, Old Bank District, South Park, Union Station/El Pueblo and Wilshire Center.

We have arranged a stellar list of attendees for the awards event, as well as community leaders, business owners and friends of L.A. Downtown News. Your participation as an event partner (please see attached sponsorship levels) will allow you to play a very visible role at the Downtowners of Distinction event.

You also will have the opportunity to network with the key political, cultural and corporate movers and shakers, as well as the small business owners, who make up 95 percent of total commerce Downtown.

Let me know if you have any questions? I have attached a copy of the sponsorship levels for review.

At the very least, you and your wife MUST attend! :))))

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— Attachments: —

DofD Sponsorship Levels.pdf	166 KB
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